

Winter 2020 Enrollment Report

A monitoring report for:

**GRCC Board of Trustees
March 2020**



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Mission GRCC is an open access college that prepares individuals to attain their goals and contribute to the community.

Vision As a college of distinction, GRCC inspires students to meet the needs of the community and the world.

Grand Rapids Community College has been accredited continuously since 1917 by the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools, a member of the Federation of Regional Accrediting Commissions of Higher Education.

EXECUTIVE SUMMARY

Highlights

There were 12,586 students enrolled at GRCC this winter. Billing units decreased 3.3 percent, and credit hours decreased by 2.5 percent. The School of Arts and Sciences billing units decreased 3.2 percent, while the School of Workforce Development billing units decreased 0.4 percent. The average number of students per section decreased from 21.9 to 21.5. Regarding residency, 26.3 percent of the students were non-residents, and 1.0 percent were from out of state. Of the total population, 3,612 (28.7 percent) of the students are age 25 or older. The number of full-time students was 3,346, 26.6 percent of the total.

Key Findings

Headcount

- Headcount for winter 2020 was 12,586, 430 fewer students than last winter. (Table 1)

Billing Units

- Billing units for winter 2020 were down 3,821 (3.3 percent) from last winter. (Table 2)

Credit Hours

- Credit hours for winter 2020 were down 2,597 (2.5 percent) from last winter. (Table 3)

Arts and Sciences/Workforce Development Billing Units

- Winter-to-Winter Arts and Sciences billing units decreased 3.2 percent and Workforce Development billing units decreased 0.2 percent. (Table 4)
- The Arts and Sciences departments with the largest percentage increases in billing units were Performing Arts (+10.1 percent), and Psychology (+3.3 percent). Nine of the eleven departments had decreases. (Table 5)
- Workforce Development departments with the largest percentage increases in billing units included Culinary Education (+6.0%), Criminal Justice (+5.1 percent), and Business (+3.4 percent). Five of the twelve departments had decreases, while one saw no change. (Table 5)

Total Number of Lecture Sections/Average Number of Students Per Section

- The total number of lecture sections offered for winter 2020 was 1,438, down 27 from last winter. The average number of students per section decreased to 21.5 (Table 8)

Residency Billing Units

- The proportion of billing units for in-district students decreased 1.1 percent from last winter; out-of-district students increased 1.1 percent compared to last winter. (Table 9)

Residency Headcount

- Students from KISD made up 72.7 percent of all students (down from 73.3 percent last winter); non-resident students totaled 26.3 percent (up from 25.7 percent); out-of-state students accounted for 1.0 percent (no change). (Table 10)

Retention Rates

- The retention rate from fall 2019 to winter 2020 for beginning, degree-seeking freshmen was 79.0 percent, up from 77.7 percent from fall 2018 to winter 2019. Full-time degree-seeking students had a return rate of 84.0 percent, an increase of 2.6 percent. (Table 11)

Credits by Location and Time

- Hybrid and online courses made up 18.7 percent of the total credits. Lakeshore campus credits made up 3.4 percent of the total. (Table 12)

Sex

- Female students comprised 53.0 percent of the total winter enrollment. Males made up 46.9 percent of the student population. (Table 13)

Age

- Students who were age 25 or older totaled 3,612, 28.7 percent of all students; the percentage decreased from 29.2 percent last year. (Table 14)
- The average age of students was 24.0 years, down slightly from last year. (Table 15)

Ethnicity

- The total percentage of students of color was 31.5 percent, up from 30.1 percent last year. (Table 16)

Full-time Students/Full-time Equivalency

- The proportion of students who attended GRCC full-time for winter 2020 was 26.6 percent, up from 25.8 percent in winter 2019. (Table 17)
- The full-time equivalent calculation for winter 2020 was 6,426. The average number of credits per student increased slightly to 8.2 (Table 18)

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Section 1
Credit Enrollment Report for Winter 2020

TABLE 1
Headcount for Winter Semesters

Winter Semester	Students	% Change
2020	12,586	-3.3
2019	13,016	-1.9
2018	13,273	-1.8
2017	13,517	-4.5
2016	14,160	-4.0
2015	14,757	-6.4
2014	15,767	-7.5
2013	17,040	-2.3
2012	17,448	-3.8
2011	18,142	5.1
2010	17,258	13.7

TABLE 2
Billing Units for Winter Semesters

Winter Semester	Number	% Change
2020	112,193.70	-3.3
2019	116,014.99	-3.7
2018	120,455.23	-3.4
2017	124,640.48	-4.9
2016	131,051.39	-6.5
2015	140,123.62	-9.6
2014	155,033.32	-8.8
2013	169,984.52	-4.0
2012	177,052.14	-5.8
2011	187,938.01	2.1
2010	184,079.14	15.5

TABLE 3
Credit Hours for Winter Semesters

Winter Semester	Number	% Change
2020	102,618	-2.5
2019	105,215	-3.1
2018	108,582	-2.1
2017	110,944	-4.9
2016	116,602	-5.8
2015	123,749	-9.3
2014	136,430	-8.2
2013	148,542	-4.1
2012	154,824	-5.8
2011	164,378	2.5
2010	160,324	15.4

TABLE 4
Billing Units by School
(includes equivalent billing units from fee-based courses)

Winter Semester	Arts & Sciences		Workforce Development	
	Number	% Change	Number	% Change
2020	77,521.50	-3.2	38,341.20	-0.2%
2019	80,069.50	-2.6	38,417.49	-3.7%
2018	82,240.00	-4.4	39,891.67	-1.7%
2017	86,045.50	-4.3	40,573.36	-4.3%
2016	89,877.00	-5.0	42,408.03	-7.5%
2015	94,602.00	-9.3	45,823.34	-8.3%
2014	104,276.46	-11.3	49,977.86	-3.9%
2013	117,529.27	-4.8	52,015.25	-1.7%
2012	123,469.09	-6.2	52,921.05	-4.7%
2011	131,611.08	4.5	55,513.93	-3.2%
2010	126,000.54	16.8	57,360.59	12.1%

TABLE 5
Billing Units by Department/Program
Winter 2017 to Winter 2020
(includes equivalent billing units from fee-based courses)

	Winter 2017	Winter 2018	Winter 2019	Winter 2020	Percent Change from Last Winter
School of Arts and Sciences					
Biological Sciences	10,317.00	10,777.00	10,420.00	9,977.00	-4.3%
Education/Child Development	1,826.00	1,939.00	1,931.00	1,724.00	-10.7%
English	15,770.00	13,128.00	12,358.00	12,222.00	-1.1%
Exercise Science	3,079.00	2,215.00	1,631.00	1,398.00	-14.3%
Language and Thought	8,358.00	8,714.00	8,506.00	8,244.00	-3.1%
Mathematics	12,323.00	12,331.00	11,548.00	11,107.00	-3.8%
Performing Arts	2,676.00	3,162.00	2,847.00	3,135.00	10.1%
Physical Sciences	9,914.50	9,877.00	10,475.50	9,932.50	-5.2%
Psychology	6,127.00	6,426.00	6,623.00	6,842.00	3.3%
Social Sciences	12,247.00	10,293.00	9,733.00	9,154.00	-5.9%
Visual Arts	3,408.00	3,378.00	3,997.00	3,786.00	-5.3%
Total	86,045.50	82,240.00	80,069.50	77,521.50	-3.2%
School of Workforce Development					
Acct'g./Office Admin./Business	11,735.00	10,824.00	10,755.00	11,122.00	3.4%
Applied Technology	1,986.00	2,275.00	2,375.50	2,443.50	2.9%
Automotive	1,221.00	1,190.00	1,072.00	855.00	-20.2%
Computer Information Systems	4,550.00	4,410.00	4,295.00	4,007.00	-6.7%
Criminal Justice	2,449.00	2,670.00	2,403.00	2,526.00	5.1%
Culinary Education	4,988.50	3,960.00	3,327.00	3,527.00	6.0%
Dental Auxiliary Programs	1,939.00	2,033.00	1,875.00	1,919.00	2.3%
Manufacturing	4,576.86	4,311.67	4,171.99	3,831.70	-8.2%
Mechanical & Archt'l Design	1,962.00	2,456.00	2,308.00	2,330.00	1.0%
Nursing Programs	3,515.00	4,044.00	3,966.00	3,952.00	-0.4%
Occupational Therapy Assistant	571.00	627.00	750.00	750.00	0.0%
Radiologic Technology	1,080.00	1,091.00	1,119.00	1,078.00	-3.7%
Total	40,573.36	39,891.67	38,417.49	38,341.20	-0.2%
Student Success & Retention	770.00	976.00	878.00	130.00	-85.2%
Interdisciplinary Studies	0.00	12.00	42.00	57.00	35.7%

TABLE 6
Credit Hours by School

Winter Semester	Arts & Sciences		Workforce Development	
	Number	% Change	Number	% Change
2020	70,619	-2.4	31,812	-0.4
2019	72,367	-2.9	31,928	-3.3
2018	74,528	-2.8	33,020	-1.4
2017	76,695	-4.4	33,479	-5.3
2016	80,232	-4.9	35,368	-7.2
2015	84,352	-9.9	38,109	-9.4
2014	93,575	-10.6	42,076	-3.2
2013	104,674	-4.6	43,459	-2.1
2012	109,775	-6.1	44,387	-4.8
2011	116,957	4.4	46,608	-2.1
2010	112,012	15.6	47,594	14.2

TABLE 7
Credit Hours by Department/Program
Winter 2017 to Winter 2020

	Winter 2017	Winter 2018	Winter 2019	Winter 2020	Percent Change from Last Winter
School of Arts and Sciences					
Biological Sciences	7,886	8,386	8,143	7,809	-4.1%
Education/Child Development	1,620	1,721	1,703	1,551	-8.9%
English	15,333	13,128	12,358	12,195	-1.3%
Exercise Science	1,974	1,580	1,249	1,109	-11.2%
Language and Thought	8,358	8,714	8,506	8,244	-3.1%
Mathematics	11,569	12,331	11,548	11,011	-4.7%
Performing Arts	2,274	2,649	2,431	2,776	14.2%
Physical Science	7,077	7,098	7,525	7,568	0.6%
Psychology	6,127	6,426	6,623	6,842	3.3%
Social Sciences	12,121	10,236	9,671	9,078	-6.1%
Visual Arts	2,356	2,259	2,610	2,436	-6.7%
Total	76,695	74,528	72,367	70,619	-2.4%
School of Workforce Development					
Accounting/Office Admin/Business	11,719	10,807	10,755	11,122	3.4%
Applied Technology	1,370	1,636	1,680	1,744	3.8%
Automotive	767	740	680	544	-20.0%
Computer Information Systems	4,510	4,410	4,295	4,007	-6.7%
Criminal Justice	2,309	2,418	2,172	2,289	5.4%
Culinary Education	2,775	2,228	1,848	1,960	6.1%
Dental Auxiliary Programs	1,412	1,545	1,503	1,421	-5.5%
Manufacturing	3,488	3,388	3,148	2,873	-8.7%
Mechanical & Archt'l Design	1,491	1,877	1,755	1,765	0.6%
Nursing Programs	2,143	2,406	2,392	2,373	-0.8%
Occupational Therapy Assistant	525	583	698	700	0.3%
Radiologic Technology	970	982	1,002	1,014	1.2%
Total	33,479	33,020	31,928	31,812	-0.4%
Student Success & Retention	770	1,022	878	130	-85.2%
Interdisciplinary Studies	0	12	42	57	35.7%

TABLE 8
Total Number of Lecture Sections and
Average Number of Students Per Section*

Winter Semester	Total Number of Lecture Sections	Average Number of Students Per Section
2020	1,438	21.5
2019	1,465	21.9
2018	1,461	22.6
2017	1,598	21.7
2016	1,657	22.1
2015	1,746	22.7
2014	1,985	22.0
2013	2,045	23.3
2012	2,111	23.7
2011	2,266	23.7
2010	2,204	23.8

* Starting in Winter 2010, MCCVLC courses were part of regular sections.

**TABLE 9
Billing Units by Residency**

Winter Semester	Resident		Non-Resident		Out of State	
	Hours	Percent	Hours	Percent	Hours	Percent
2020	81,197.25	72.4	29,611.54	26.4	1,384.91	1.2
2019	85,266.88	73.5	29,362.68	25.3	1,385.43	1.2
2018	88,663.56	73.6	30,240.55	25.1	1,551.12	1.3
2017	90,455.37	72.6	32,724.32	26.3	1,460.79	1.2
2016	96,210.92	73.4	33,502.57	25.6	1,337.90	1.0
2015	103,715.03	74.1	35,236.22	25.1	1,172.37	0.8
2014	116,862.23	75.4	36,777.33	23.7	1,393.76	0.9
2013	128,980.03	75.9	39,583.65	23.3	1,420.84	0.8
2012	136,341.75	77.0	39,422.93	22.3	1,287.46	0.7
2011	144,728.93	77.0	41,772.90	22.2	1,436.18	0.8
2010	142,162.82	77.2	40,687.13	22.1	1,229.19	0.7

TABLE 10
Residency Headcount

Winter Semester	Resident		Non-Resident		Out of State	
	N	Percent*	N	Percent*	N	Percent*
2020	9,150	72.7	3,313	26.3	123	1.0
2019	9,542	73.3	3,350	25.7	124	1.0
2018	9,629	72.5	3,501	26.4	143	1.1
2017	9,668	71.5	3,708	27.4	141	1.0
2016	10,362	73.2	3,666	25.9	132	0.9
2015	10,893	73.8	3,751	25.4	113	0.8
2014	11,739	74.5	3,898	24.7	130	0.8
2013	12,826	75.3	4,079	23.9	135	0.8
2012	13,344	76.5	3,984	22.8	120	0.7
2011	13,941	76.8	4,079	22.5	122	0.7
2010	13,325	77.2	3,833	22.2	100	0.6

*Percent of total students

TABLE 11
Fall-to-Winter Retention Rates
for Beginning Degree-Seeking Freshmen in the Fall

	Percent Continuing					Number Enrolled
	Fall 2015 to Winter 2016	Fall 2016 to Winter 2017	Fall 2017 to Winter 2018	Fall 2018 to Winter 2019	Fall 2019 to Winter 2020	Starting Fall 2019
Female	80.6	80.0	76.9	79.8	80.6	1,480
Male	75.4	74.2	75.0	75.5	77.1	1,297
Unreported				100.0	100.0	1
American Indian	50.0	46.2	81.8	64.3	60.0	10
Asian	88.8	83.5	84.9	85.2	84.6	104
Black	66.9	69.2	74.0	71.6	72.1	301
Hispanic	80.6	74.2	74.4	75.2	75.0	544
2 or More Races	82.8	79.8	67.1	67.0	76.8	125
White	78.2	78.3	76.6	79.0	81.8	1,590
Other	72.4	78.2	85.5	80.4	75.0	104
Age 17-21	79.6	78.3	76.8	78.4	80.3	2,470
Age 22 and older	66.6	68.3	69.8	72.4	68.5	308
Full time	85.0	82.2	81.8	81.4	84.0	1,486
Part time	70.6	71.7	69.8	73.8	73.3	1,421
TOTAL	77.8	77.0	76.0	77.7	79.0	2,907
Arts & Sciences	79.8	77.9	75.6	78.1	79.3	2,478
Workforce Development	73.7	75.9	77.6	71.8	77.2	215
Academic Foundations Program	74.4	73.6	73.1	73.7	73.1	1,086
CLS 100	80.8	77.1	77.6	79.5	92.2	128

TABLE 12
Credits by Location and Time
 on January 23, 2020

	Downtown Campus	Lakeshore Campus	Other Off-Campus*	Online Learning	Totals
Day Classes	60,690 59.1%	1,591 1.6%	3,086 3.0%		65,367 63.7%
Evening Classes	14,234 13.9%	1,794 1.7%	435 0.4%		16,463 16.0%
Weekend Classes (Start at 5 pm Friday)	815 0.8%	116 0.1%			931 0.9%
Independent Study	3 0.0%				3 0.0%
Labs, clinicals, etc.	688 0.7%				688 0.7%
Subtotals (In-Seat Courses)	76,430 74.5%	3,501 3.4%	3,521 3.4%		83,452 81.3%
Hybrid	918 0.9%		798 0.8%		1,716 1.7%
Web-Based			145 0.1%	17,305 16.9%	17,450 17.0%
Subtotals (Distance Learning)	918 0.9%		943 0.9%	17,305 16.9%	19,166 18.7%
Totals	77,348 75.4%	3,501 3.4%	4,464 4.4%	17,305 16.9%	102,618 100.0%

Off-Campus Locations	Credits	Percent of Total
Wyoming	664	18.9%
Cedar Springs	390	11.1%
Kent City	347	9.9%
Kisd Launch U	336	9.5%
East Kentwood	234	6.6%
Grandville	218	6.2%
Rockford	217	6.2%
Ottawa Hills	197	5.6%
Kent Innovation	183	5.2%
GRPS Ca Frost	151	4.3%
Godfrey-Lee	126	3.6%
Univ Prep Academy	111	3.1%
Kelloggsville	72	2.0%
Godwin Heights	69	2.0%
GRPS Union	60	1.7%
Kent Innovation	57	1.6%
Jenison Intl Academy	45	1.3%
Caledonia	44	1.2%
Total	3,521	

Section 2
Winter Credit Enrollment Data
by Demographic Variables

TABLE 13
Winter Enrollment by Sex

Winter Semester	Females	% Female*	Males	% Male*	Unreported	% Unreported*
2020	6,670	53.0	5,898	46.9	18	0.1
2019	6,847	52.6	6,131	47.1	38	0.3
2018	6,846	51.6	6,427	48.4		
2017	6,849	50.7	6,668	49.3		
2016	7,258	51.3	6,902	48.7		
2015	7,478	50.7	7,279	49.3		
2014	8,106	51.4	7,660	48.6		
2013	8,919	52.3	8,121	47.7		
2012	9,172	52.6	8,276	47.4		
2011	9,371	51.7	8,771	48.3		
2010	8,844	51.2	8,414	48.8		

*Percent of total students

TABLE 14
Winter Enrollment -- Age 25 and Older

Winter Semester	Number	Percent*
2020	3,612	28.7
2019	3,797	29.2
2018	3,853	29.0
2017	4,066	30.1
2016	4,269	30.1
2015	4,719	32.0
2014	5,326	33.8
2013	6,206	36.4
2012	6,476	37.1
2011	6,785	37.4
2010	6,247	36.2

*Percent of total students

**TABLE 15
Average Age of Students**

Winter Semester	Average Age
2020	24.0
2019	24.1
2018	24.2
2017	24.4
2016	24.5
2015	24.9
2014	25.4
2013	25.9
2012	26.1
2011	26.1
2010	25.8

TABLE 16
Winter Enrollment by Race/Ethnicity
Headcounts and Percent of All Students

Winter	Asian/ Pacific Islander		Black		Hispanic		Native American		2 or More Races *		White		Inter- national		Unknown	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
2020	530	4.2	1168	9.3	1832	14.5	62	0.5	380	3.0	7799	62.0	58	0.5	757	6.0
2019	523	4.0	1129	8.7	1823	14.0	57	0.4	393	3.0	8088	62.2	58	0.4	945	7.3
2018	544	4.1	1181	8.9	1774	13.4	67	0.5	392	2.9	8526	64.2	60	0.5	729	5.5
2017	571	4.3	1219	9.0	1700	12.6	70	0.5	367	2.7	9130	67.5	57	0.4	403	3.0
2016	578	4.1	1325	9.4	1670	11.8	94	0.7	332	2.3	9606	67.8	46	0.3	509	3.6
2015	526	3.6	1556	10.6	1523	10.3	99	0.7	255	1.7	10055	68.1	46	0.3	697	4.7
2014	524	3.3	1764	11.2	1419	9.0	120	0.8	123	0.8	10847	68.8	47	0.3	923	5.8
2013	512	3.0	2142	12.6	1357	8.0	140	0.8	30	0.2	11801	69.2	41	0.2	1017	6.0
2012	507	2.9	2492	14.3	1370	7.9	165	0.9			11991	68.7	30	0.2	893	5.1
2011	501	2.8	2665	14.7	1398	7.7	182	1.0			12729	70.2	33	0.2	634	3.4
2010	479	2.8	2463	14.3	1294	7.5	195	1.1			12464	72.2	33	0.2	330	1.9

*In Winter 2016, added 2 or More Races; recalculated enrollment in 2013 to 2015.

TABLE 17
Winter Enrollment for Full-time/Part-time Students

Winter Semester	Full Time (12 or more credits)		Part Time (Less than 12 credits)	
	Number	Percent*	Number	Percent*
2020	3,346	26.6	9,240	73.4
2019	3,363	25.8	9,653	74.2
2018	3,525	26.6	9,748	73.4
2017	3,573	26.4	9,944	73.6
2016	3,912	27.6	10,248	72.4
2015	4,260	28.9	10,497	71.1
2014	4,847	30.7	10,920	69.3
2013	5,490	32.2	11,550	67.8
2012	6,014	34.5	11,434	65.5
2011	6,800	37.5	11,342	62.5
2010	7,294	42.3	9,964	57.7

* Percent of total students

TABLE 18
Winter Semester Average Credits Per Student
and Full Time Equivalent (FTE)

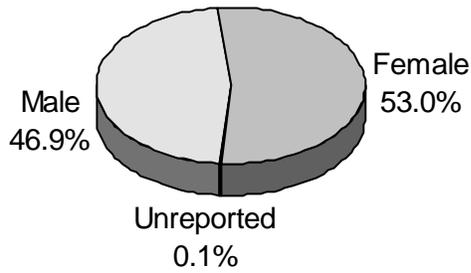
Winter Semester	Headcount	Total Credit Hours	Average Credits per Student	FTE*
2020	12,586	102,618	8.2	6,426
2019	13,016	105,215	8.1	6,581
2018	13,273	108,582	8.2	6,774
2017	13,517	110,944	8.2	6,888
2016	14,160	116,602	8.2	7,328
2015	14,757	123,749	8.4	7,759
2014	15,767	136,430	8.7	8,487
2013	17,040	148,542	8.7	9,340
2012	17,448	154,824	8.9	9,825
2011	18,142	164,378	9.1	10,581
2010	17,258	160,324	9.3	10,615

*The Full Time Equivalent count is found by dividing part-time students by 3 and adding in the full-time students

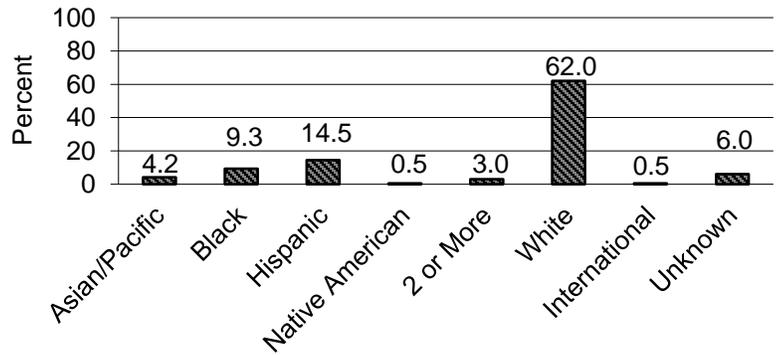
Section 3

Winter 2020 Enrollment Profile

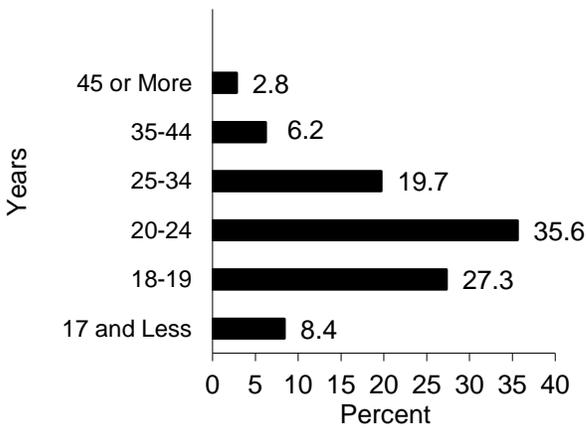
Sex



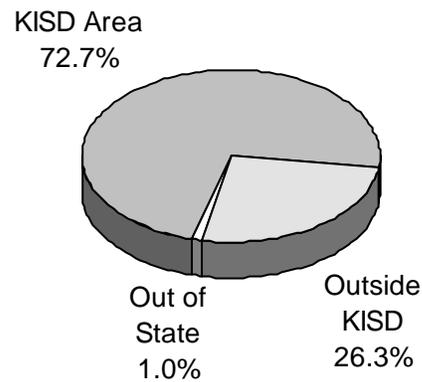
Ethnicity



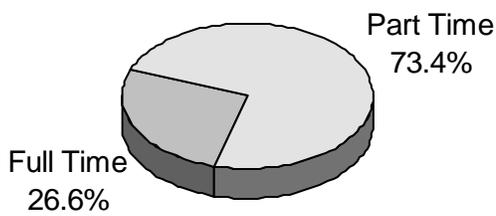
Age



Residency



Status



Average Number of Credits Enrolled

